

December 1996

Deadlines

Editor

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From your (who-would-have-believed-it) editor:

Well it is December and we are getting ready for another year. Who would have believed that in 1989 when *ATG* was started that it would turn into what it is today! Like ... golly gee whiz! Unbelievable! This issue is even better than the last and the Charleston Conference, no. 16, was even more fabulous than the 15th. We aren't getting older, we're getting better, as the jingle goes.

So — let's see. This issue is about **higher education and technology**. For you public librarians out there — all this talk of our constituencies and consumers is what you've spent a lifetime thinking about. Perhaps we in academe are just starting to get caught up with those of you in public libraries. This issue has articles by **William Snyder**, Chancellor of the University of Tennessee, (see page 1) and **Antje Mays** (page 22) of the Citadel about accreditation, **Norm Desmarais** (page 24) about the virtual library and, with his acquisitions librarian's hat on, Norm tells us (page 46) about software licensing agreements. We have our op ed this time from **Albert Henderson** who always raises intriguing questions and gets us thinking which is, after all, the point of our Op Ed section, isn't it? (page 26)

And there's more with Back Talk from **Tony Ferguson** who is always questioning. And I always enjoy **Joyce Ogburn's** *Acquiring Minds* (see page 70) and this time she's right on with her discussion of fulltext. And there's even more fabulous information. I don't know how to tell y'all this, but I really love editing *Against the Grain* and I thank all of you for letting me do it.

Happy New Year to all of you!



With love, Your Editor 

Against the Grain — Deadlines 1996 and 1997 — Volume 8 and Volume 9

<u>Event</u>	<u>Issue</u>	<u>Insertion Order</u>	<u>Camera-Ready Copy</u>
Annual Report	February 97	12/11/96	12/24/96
ACRL Issue	April 97	1/29/97	2/12/97
ALA Annual	June 97	4/23/97	5/7/97
Reference Books Issue	September 97	7/2/97	7/16/97
Charleston Conference	November 97	9/3/97	9/17/97
ALA Midwinter	December 97/January 98	11/5/97	11/19/97

Rumors *from page 1*

an orderly transition out of the working relationship. John Secor is your contact for more info. <jsecor@ybp.com>.

There's more. As part of the global restructuring along product lines of the **Blackwell Ltd Group**, the company is pleased to announce that Readmore Academic Services (RAS) will be integrated with Blackwell's Periodicals Division (UK) effective from the 1998 renewal year, and will operate under the **Blackwell's Periodicals** name. Two customer service centers will be maintained: one in Oxford, England and the other in Blackwood, New Jersey, as Blackwells is firmly committed to honor the choice of Service Center which the customer has made knowing that customer service contact is at the core of the library-vendor relationship. Current customers will continue to work with their present customer service representatives. New subscription customers will have the option of working with either or both centers depending on their individual collection requirements. The Readmore Academic and Blackwell's Periodicals North American sales forces will be joined under the management of the splendid and highly competent **Tina Feick**, who is based in Blackwood, New Jersey. The two sales groups merger will take effect January 15, 1997 and Blackwell's Periodicals will operate under one computer system as of April 21, 1997. The equally wonderful **Heather Steele**, operating from the Oxford Service Center, remains as Director of Sales and Customer Service for the Americas. Tina Feick will report to Heather

as she leads North American Academic/research library sales. **Kit Kennedy** and **Graham Yates** remain in sales management positions with the company. So, if you want more info, contact one of them. Okay? Phone: 800-458-3706.

Blackwell's have also announced the appointment of **Jim Rose** as Chief Executive of the new Global Journals Division. The division includes all of the international journal agency operations formerly known as BHB Periodicals (UK) and all Readmore USA. **Alan Smith** will remain as Director in Charge of Blackwell's UK Periodicals Division. Rose (35) joins Blackwell's from A. C. Nielsen, global leaders in marketing information services and delivery, and the largest market research company in the world, where he was the Managing Director, UK, Ireland and South Africa for three years, having joined the company in 1990. Blackwell's Global Journals business that Rose will be heading up has global sales worth £250m. He is married with two children and has an undergraduate degree from Northern Illinois University and a graduate degree from Northwestern University. Born in the USA, he now lives in Hertfordshire.

And, not to be left out, **Marcia C. Romanansky** has been promoted to Senior Vice President, Purchasing and Book Distribution, for **Blackwell North America**. Marcia joined Blackwells in 1989 as Director of Collection Development and was promoted to Vice President in 1990. She received her B.A. from College Misericordia (Dallas, PA), MLS from Pratt Institute, and MS in Education from Seton Hall University.

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